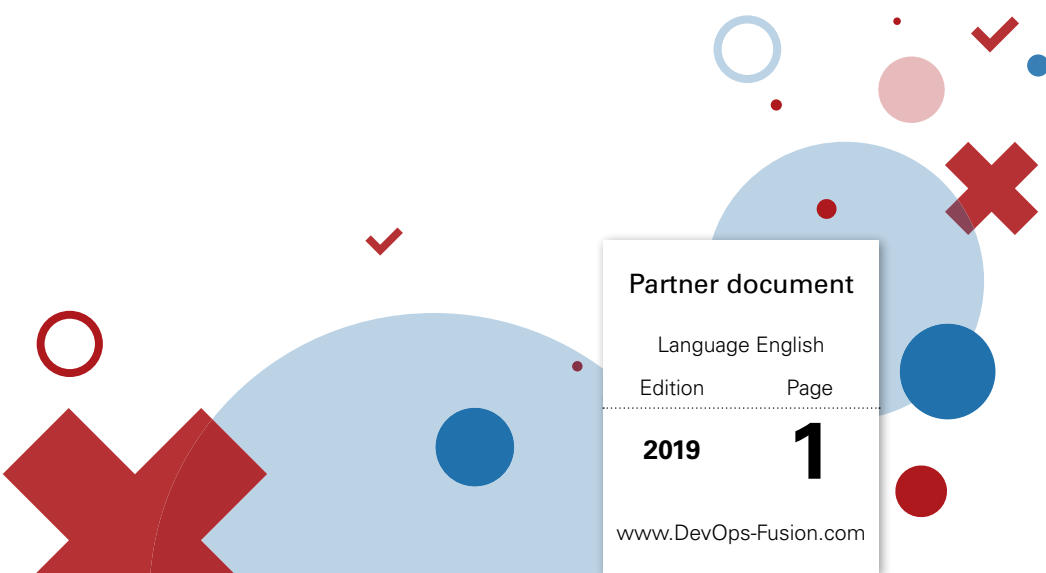


INVITATION FOR PARTNERS

Exploring DevOps: Tools, Processes, Organisation, Culture

March 20, 2019 | Samsung Hall | ZURICH



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www.DevOps-Fusion.com

About DevOps Fusion

▲ An independent, not for profit conference,
to support the testing community

▲ Networking and sharing practical experience

▲ Organized by a board of customer representatives

▲ Dual conference with Swiss Testing Day
two conferences on the same day,
at the same location



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Facts and Figures

▲ over 800 participants

▲ over 25 speakers

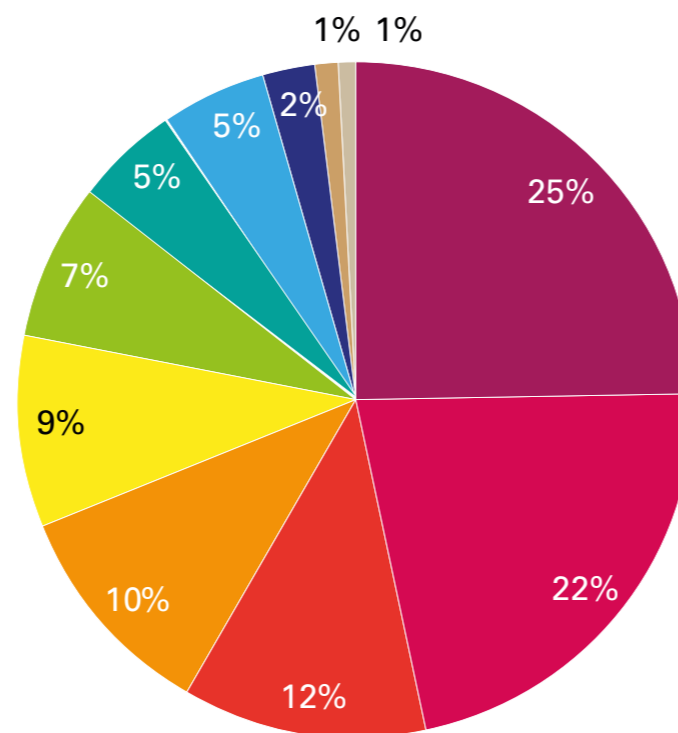
▲ 91% of participants would come again

▲ 4 stages

▲ Partner Exhibition



Attendees



Industry / Branch

- IT (Hardware / Software) 25%
- Banking / Financial Services 22%
- Manufacturing 12%
- Insurance 10%
- Consulting 9%
- Pharma / MedTech 7%
- Media / Telecommunications 5%
- Public sector 5%
- Transportation 2%
- Oil & Energy 1%
- Other 1%

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Partner Packages

	Platinum CHF 25'000.-	Gold CHF 14'000.-	Silver CHF 5'300.-
Logo on website and promotion via social media	✓	✓	✓
Prominent logo display at conference	✓	✓	
Free Tickets (for booth staff and customers)	10	6	2
Ticket discount (for employees and customers)	35%	30%	25%
Booth space	L	M	S
Published content (blog, white paper, etc.)	2	2	CHF 5'000.-
Logo in conference newsletters	✓	✓	—
Your film in loop on screens in Samsung Hall	CHF 1'250.-	CHF 2'500.-	—

Combined partner package DevOps Fusion and Swiss Testing Day:

Platinum

 CHF 35'000.-

Gold

 CHF 21'000.-

Additional partner options are available on demand.

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Combined Partner Packages

Platinum CHF 35'000.-	Gold CHF 21'000.-
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	SWISSTESTINGDAY		DEVOPS FUSION	
Logo on both websites and promotion via social media	✓	✓	✓	✓
Prominent logo display at conference	✓	✓	✓	✓
Free Tickets (for booth staff and customers)	15 (in total)		10 (in total)	
Ticket discount (for employees and customers)	✓	✓	✓	✓
Booth space – preferred location and bigger space	✓		✓	
Published material (blog, white paper, etc.)	3 (in total)		1	1
Logo in conference newsletters	✓	✓	✓	✓
Your film in loop on screens in Samsung Hall	CHF 1'000.-		CHF 2'000.-	

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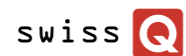
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Conference Board



ADRIAN ZWINGLI



FLORIAN HAMMEL



JENS WILHELMS



ROBERT SCHERRER



MARIUS DUFAUX



FREDERIC HESSE



THOMAS GESKE



BEAT STUTZ



Contact Us



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 info@DevOps-Fusion.com

 www.DevOps-Fusion.com

 www.twitter.com/devopsfusion

 <https://www.xing.com/events/devops-fusion-2019-1980848>

 www.facebook.com/DevOpsFusion

 www.linkedin.com/groups/13554794

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www.DevOps-Fusion.com

Partner Registration DevOps Fusion 2019

► Contact Person

Name

Phone

E-Mail (direct contact)

► Company / Billing Address

Name

Street

Postal Code / City

Country

With your signature, you accept the general terms and conditions for Partners for DevOps Fusion 2019.

.....
Date and legally valid signature

► Sponsorship Level

Platinum 25'000.–
 Combined Package with DevOps Fusion (+CHF 10'000.–)

Gold 14'000.–
 Combined Package with DevOps Fusion (+CHF 7'000.–)

Silver 5'300.–

► Additional Sponsoring Options

Coffee break (3 available)	CHF 5'000.–
A5 flyer for conference bag	CHF 1'500.–
Flyers to be delivered to conference team by March 13, 2018	
Day pass for parking	CHF 25.–/ ticket
Other	

► Special Notes

General Terms and Conditions

Partner Registration

The contract takes effect with registration. For registration, the appropriate form has to be duly signed and sent to the organizer. With the signature, the conditions of participation for DevOps Fusion 2019 are accepted as binding. Special requests noted in the registration shall be taken into consideration if possible. The exclusion of competitors or other conditions cannot be accepted. The Partner undertakes to ensure that all the persons employed by him as well as by possible co-exhibitors at the event observe the terms of the contract. The Partner may only display on his stand his own products or the products of co-exhibitors who have to apply for the event separately and be officially admitted to it (see section «Co-exhibitors»).

Admission

The exhibition is open to all national and foreign manufacturers, dealers, authorized agents, and service providers of products and services in line with the topic of the exhibition. Exhibits that are not in line with the topic of the exhibition shall not be admitted and must be removed from the stand at the request of the organizer. If the request is not complied with, objects shall be removed by the organizer at the expense of the Partner. The assignment of exhibition space shall be made according to technical and spatial needs. The exact form and the location of the stands of the individual exhibitors shall only be determined after the number of exhibitors and their spatial needs have been established. After conclusion of preliminary planning, all exhibitors shall be informed in writing about the exact location and dimension of their stands as well as about neighbouring stands. The decision with regard to assignment of stand location and admission of Partners and exhibits shall be made by the organizer.

Duration and Hours of Exhibition:

Wednesday, March 20, 2019, 8:00 am – 6:00 pm

Co-exhibitors

The Partner is not allowed to sublet, wholly or in part, or to hand over or exchange the stand assigned to him to or with third parties, or to accept orders on behalf of other companies without prior permission from the organizer. Any co-exhibitor admitted by the organizer has to pay a fee in accordance with an agreement made in advance.

Withdrawal /Non-attendance/Cancellation

The rental contract is binding and cancellations are not allowed. Even if the Partner decides not to attend the conference, the Partner shall be liable to pay the total space rental plus any additional costs incurred. The organizer is allowed to terminate the contract if the full rent is not paid in due time.

Cancellation of Event

The organizer is allowed to terminate the contract up to 30 days before the start of the event if the implementation of the event is not in his interest due to the fact that participation is likely to be poor. Poor participation is likely if the minimum number of Partners and visitors for an event established by the organizer prior to the event is not reached; this number must be disclosed to the Partners at their request. Payments

already made by the Partner at this time shall be refunded. Additional claims by the Partner against the organizer shall not be admitted.

Stand Construction/Technical Installations

The individual exhibition stands shall be designed and constructed in such a way that no exhibits, advertising panels, or displayed objects interfere with neighbouring exhibitors. The exhibitors shall comply with the technical guidelines and safety regulations of the venue about which they shall inform themselves beforehand. The supply of electricity and WiFi, as well as other services provided in the exhibition area, is undertaken by the companies authorized by the organizer. The exhibitor is responsible for cleaning the stand. The exhibition area shall be returned to its original condition. Material attached, adhesive tape for carpets, or adhesive residue shall be removed thoroughly and without damage to the subsurface. Otherwise the organizer is allowed to have this work carried out at the expense of the exhibitor. The Partner shall be liable to the organizer as well as to the lessor of the premises for damage to the premises and rental objects caused by himself and by co-exhibitors.

Setup and Dismantling Dates

Setup: Earliest possible setup: **Tuesday, March 19, 2019 at 5:00 pm.** On Wednesday, March 20, 2019 construction of stands must be finished by 7:30 am at the latest. Stands that have not been occupied by 7:30 am shall be assigned to other parties or decorated to improve the overall image. In this case, the exhibitor shall be liable to pay the full rent and the decorating costs for the unused stand. Claims for damages by the exhibitor shall not be admitted. **Dismantling:** The dismantling of stands may not start before 6:00 pm. In case of violations, the organizer reserves the right to assert claims for damages. Latest possible dismantling of stand: **Wednesday, March 20, 2019, 8:00 pm.**

Insurance/Liability

Exhibitors are responsible for making their own arrangements for the security of their stands and exhibition items. They are strongly advised to acquire appropriate insurance. The organizer disclaims all liability.

Exhibitor's Passes

For the duration of the exhibition, exhibitors shall receive for themselves and for the persons employed by them a pre-defined number of exhibitors passes that entitle them to free entry to the event and exhibition space, as well as free catering.

Payment Periods and Terms

All invoices shall be charged in CHF and are payable without deductions and free of all charges within 30 days from the date of the invoice, but in any case before the start of the event. It is possible to request that invoices are issued in EURO with the CHF exchange rate being at DevOps Fusions' discretion. Please note that all bank fees incurred for this will be charged to the partner. Full payment must be received prior to exhibiting; otherwise, access to the exhibition area is prohibited. For loss of rental resulting from delay in payment, the exhibitor is liable for the full amount of the rental. If, during the event, the organizer provides additional services for the Partner that were

not ordered and paid for in advance, these services shall be invoiced immediately upon conclusion of the event, and the respective amounts shall be due for payment upon issuing of the invoice. All rates exclude VAT, which shall be charged at the rate applicable at the time of invoice.

Verbal Agreements, Additional Agreements, Changes

Additional agreements and special regulations require written confirmation of the organizer.

Advertising

Advertising of any kind is permitted only within the stand rented by the Partner, for the Partner's company, and only for products or services manufactured or offered by this company. Distributing and displaying promotion and information material in the conference rooms and outside of the rented stand is subject to prior approval of the organizer. Tools and equipment used for the purpose of increasing the advertising effect by means of optical and acoustic attractions (e.g. speakers, film screenings, or shows) are subject to prior written approval of the organizer. Non-exhibitors / non-partners are, in principle, not allowed to distribute or display any information or promotion material. Political advertising is not permitted at any time.

Audio and Video Recording

The organizer is allowed to have photographs, drawings, and video recordings of the exhibition, the exhibition stands and constructions, and of the exhibition objects made and to use them for advertising purposes or press releases; the Partner cannot object to such recordings under any circumstances. This applies also to recordings made by the press or television with the approval of the organizer.

Law, Place of Jurisdiction

The applicable law shall be Swiss law. The place of jurisdiction is Zurich, Switzerland.

Severability Clause

Should individual sections of these terms be held invalid in whole or in parts, the validity of the remaining sections is not affected. The invalid provision shall be modified in such a way that the intended purpose is achieved.

Organizer

DevOps Fusion ©, SwissQ Consulting AG, Fraumünsterstrasse 16, 8001 Zurich

Zurich, August 2018

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